

Choose a mindmap and select 3 words from the outermost circle

Create a persona based on the words you just transcribed.
Write below a short text describing her life, skills, work, etc.
Remember to give her a name!

Name


Hobby

Job

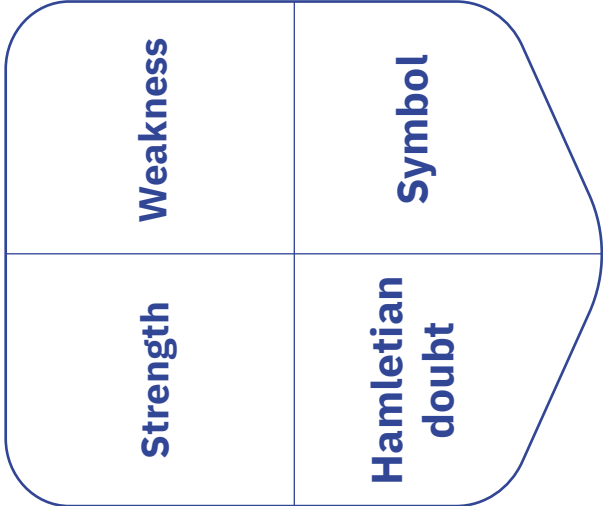
Activity

Your most precious memory

DRAW YOUR PERSONA



HOW TO BUILD THE BLAZON



Streight

box in the top left corner

Weakness

box in the top right corner

Hamletian doubt

box in the bottom left corner

The symbol

box in the bottom right corner

HOW TO BUILD THE MOTTO

In the area above the blazon, insert the motto, which is a text composed of a few words that can condense and express an ideal (of inspiration, description, horizon).

The motto



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